

## MENTION

Nom de la Société :	ILRES S.A.
Siège social :	46, Rue du Cimetière L - 1338 Luxembourg
N° du Registre de Commerce:	B 16 186

Les comptes annuels au 31 décembre 2013 ont été déposés au Registre de Commerce et des Sociétés.

Pour mention aux fins de publication au Mémorial, Recueil Spécial des Sociétés et Associations.

**ABRIDGED BALANCE SHEET**Financial year from <sup>01</sup> 01/01/2013 to <sup>02</sup> 31/12/2013 (in <sup>03</sup> EUR )

ILRES S.A.

46, Rue du Cimetière  
L-1338 Luxembourg**ASSETS**

	Reference(s)	Current year	Previous year
<b>A. Subscribed capital unpaid</b>	1101 _____	101 _____	102 _____
I. Subscribed capital not called	1103 _____	103 _____	104 _____
II. Subscribed capital called but unpaid	1105 _____	105 _____	106 _____
<b>B. Formation expenses</b>	1107 _____	107 _____	108 _____
<b>C. Fixed assets</b>	1109 _____	109 <u>73.517,08</u>	110 <u>75.520,80</u>
I. Intangible fixed assets	1111 _____	111 _____	112 _____
II. Tangible fixed assets	1125 <u>2.3 3.</u>	125 <u>73.517,08</u>	126 <u>75.520,80</u>
III. Financial fixed assets	1135 _____	135 _____	136 _____
<b>D. Current assets</b>	1151 _____	151 <u>2.356.797,31</u>	152 <u>2.609.479,25</u>
I. Inventories	1153 <u>2.5 5.</u>	153 <u>539.153,00</u>	154 <u>1.053.135,01</u>
II. Debtors	1163 <u>2.6</u>	163 <u>861.183,86</u>	164 <u>832.374,86</u>
a) becoming due and payable within one year	1203 _____	203 <u>861.183,86</u>	204 <u>832.374,86</u>
b) becoming due and payable after more than one year	1205 _____	205 _____	206 _____
III. Transferable securities	1189 _____	189 _____	190 _____
IV. Cash at bank, cash in postal cheque accounts, cheques and cash in hand	1197 _____	197 <u>956.460,45</u>	198 <u>723.969,38</u>
<b>E. Prepayments</b>	1199 _____	199 <u>18.215,52</u>	200 <u>9.268,00</u>
<b>TOTAL (ASSETS)</b>		201 <u>2.448.529,91</u>	202 <u>2.694.268,05</u>

**LIABILITIES**

	Reference(s)	Current year	Previous year
<b>A. Capital and reserves</b>	1301 _____	301 <u>994.715,74</u>	302 <u>940.866,71</u>
I. Subscribed capital	1303 _____ 6.	303 <u>63.700,00</u>	304 <u>63.700,00</u>
II. Share premium and similar premiums	1305 _____	305 _____	306 _____
III. Revaluation reserves	1307 _____	307 _____	308 _____
IV. Reserves	1309 _____ 7.	309 <u>35.349,17</u>	310 <u>35.349,17</u>
V. Profit or loss brought forward	1319 _____ 8.	319 <u>435.954,35</u>	320 <u>435.954,35</u>
VI. Profit or loss for the financial year	1321 _____	321 <u>459.712,22</u>	322 <u>405.863,19</u>
VII. Interim dividends	1323 _____	323 _____	324 _____
VIII. Capital investment subsidies	1325 _____	325 _____	326 _____
IX. Temporarily not taxable capital gains	1327 _____	327 _____	328 _____
<b>B. Subordinated debts</b>	1329 _____	329 _____	330 _____
<b>C. Provisions</b>	1331 _____	331 <u>382.250,13</u>	332 <u>431.683,95</u>
<b>D. Non subordinated debts</b>	1339 _____	339 <u>875.716,04</u>	340 <u>1.241.901,38</u>
a) becoming due and payable within one year	1407 _____	407 <u>875.716,04</u>	408 <u>1.241.901,38</u>
b) becoming due and payable after more than one year	1409 _____	409 _____	410 _____
<b>E. Deferred income</b>	1403 _____	403 <u>195.848,00</u>	404 <u>79.816,01</u>
<b>TOTAL (LIABILITIES)</b>		405 <u>2.448.529,91</u>	406 <u>2.694.268,05</u>

ILRES S.A.  
Société Anonyme  
**NOTES TO THE ANNUAL ACCOUNTS**  
December 31, 2013

**NOTE 1 - GENERAL INFORMATION**

ILRES S.A. ("The Company") was incorporated on September 8, 1978 as a "société à responsabilité limitée" for a limited period of 30 years. Following decisions taken by the Extraordinary General Meeting held on June 30, 1981 and on March 25, 1988, the Company's legal form was changed to a "société anonyme" for an unlimited period.

The purpose of the Company is market, opinion, media and social research, as well as commercial, industrial, financial, movable and immovable operations which are in direct and indirect relation with this purpose.

**NOTE 2 - PRINCIPALS RULES AND VALUATION METHODS**

2.1. Basis of preparation

The financial statements are stated in Euro (EUR). The accounts have been prepared in accordance with accounting principles generally accepted in Luxembourg (amended law of December 19, 2002 regarding accounting and annual accounts).

2.2. Foreign currency translation

Fixed assets expressed in another currency than EUR are translated in EUR at the exchange rate prevailing at the date of their acquisition.

Other assets and liabilities denominated in currencies other than EUR are translated at the average exchange rate at the balance sheet date. Income and expenses denominated in other currencies are translated at the exchange rate prevailing at the transaction date.

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2.3. Tangible fixed assets

Tangible fixed assets are recorded at acquisition cost and are depreciated on a straight-line basis over their useful economic lives.

The periods of amortization of the tangible fixed assets are as follows:

Office and computer equipments:	1-4 years
Other fixtures and fittings:	4-10 years
Furniture:	4 years

2.4. Financial assets

Shares in affiliated undertakings held as fixed assets are recorded at cost. A value adjustment is recognized in case of a permanent impairment in value. This value adjustment is not maintained if the reason for which the value adjustment was made has ceased to apply.

2.5. Inventories - work in progress

Inventories include custom surveys in progress but not completed at the balance sheet date. Inventories are valued at their selling price based on their level of completion.

2.6. Debtors

Debtors are stated at nominal value. Value adjustments are recorded at the end of the financial year if the net realizable value is lower than the book value. These value adjustments are not maintained if the reason for which the value adjustments were made has ceased to apply.

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2.7. Net turnover

The net turnover comprises the amounts derived from the sale of products and the provisions of services falling within the Company's ordinary activities, after deductions of sales rebates and value added tax.

**NOTE 3 - TANGIBLE ASSETS**

The movements of the year are as follows:

	2013	2012
Acquisition cost		
Beginning of the year	579.538,60	524.930,29
Additions for the year	47.099,82	54.607,22
Deductions for the year	0,00	1,09
End of the year	<u>626.638,42</u>	<u>579.538,60</u>
Amortizations		
Beginning of the year	504.017,80	453.816,32
For the current year	49.103,54	50.200,55
Reversal for the year	0,00	0,93
End of the year	<u>553.121,34</u>	<u>504.017,80</u>
Net book value at end of year	<u>73.517,08</u>	<u>75.520,80</u>

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**NOTE 4 – FINANCIAL FIXED ASSETS**

The movements of the year as follows:

	2013	2012
Beginning of the year	0,00	4.798,58
Disposals for the year	0,00	4.798,58
End of the year	0,00	0,00
Net book value end of the year	<u>0,00</u>	<u>0,00</u>

During the year 2012 the company sold shares held in affiliated undertaking resulting in a P&L impact of 88.529,29 EUR.

**NOTE 5 - INVENTORIES**

The inventories amount to EUR 539.153,00 (2012: EUR 1.053.135,01), presenting the work in progress based on the level of completion.

**NOTE 6 - SUBSCRIBED CAPITAL**

The subscribed capital amounts to EUR 63.700,00 represented by 2.548 nominal shares of a par value of EUR 25,00 each.

**NOTE 7 - RESERVES**

The non-distributable reserves are represented as follow:

Legal reserve	8.924,17
Net Wealth tax reserve 2005	26.425,00
Reserves	<u>35.349,17</u>

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**NOTE 8 - RESULT BROUGHT FORWARD**

The movements for the year are as follows:

Result brought forward beginning of the year	435.954,35
Result of the year 2012	405.863,19
Dividends paid to shareholders	405.863,19
Result brought forward end of the year	<u>435.954,35</u>

**NOTE 9 – TAX ON PROFIT OR LOSS**

The company is subject to the general tax regulation applicable to all Luxembourg “Commercial Companies”. The provision for taxation of EUR 87.018,66 relate to corporate and municipal taxes.

**NOTE 10 – STAFF**

The company employs 31 persons as at year-end (2012: 29 persons).

**NOTE 11 – OTHER OPERATING CHARGES**

The other operating charges of EUR 145.775,81 (2012: EUR 149.452,84) relate to software and TNS licenses fees paid.

**NOTE 12 - OFF-BALANCE SHEET COMMITMENTS**

The Company has an off-balance sheet commitment of EUR 20.079,38 as at December 31, 2013 (2012:EUR 20.079,38).



## ILRES S.A.

Société Anonyme  
Siège social: 46, rue de Cimetièrè  
L-1338 Luxembourg  
R.C.S : Luxembourg B16186  
Capital social: 63.700,00 EUR

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**At the ordinary annual shareholders meeting on June 11, 2014 the following decision has been taken regarding the allocation of result:**

- The annual statement of account as of December 31, 2013, showing a profit in the amount of 459.712,22 € is recognized.
- The shareholders decide to carry forward the profit of the financial year as following:

Result carried forward 01/01/2013	435.954,35 EUR
Result of the business year	459.712,22 EUR
Dividends 2013	<u>-459.712,22 EUR</u>
Result carried forward to 01/01/2014	<u>435.954,35 EUR</u>

### Directors

- Mr. Louis Mevis;  
L-1711 Luxembourg, 10 rue Bernard Haal
- Cendris Collectief Register BV,  
NL- 2595 AK Den Haag, 23 Prinses Beatrixlaan  
Register: No. 5598 9780
- TNS Nipo BV,  
NL-1013 KS Amsterdam, 74, Grote Bickerstraat  
Register: Amsterdamm, No. 3313 4494

### Statuary Auditors

Deloitte Audit S.A.  
L-2220 Luxembourg, 560, rue de Neudorf

For the correctness,

Luxembourg, June 11, 2014

For the company